

ANNABELLE PAYNE

PROFILE

EXPERIENCE

EVENT MANAGER
Highlife Entertainment 2008 - Present

Event Manager for North Island based events including Matakana New Years Eve, Sounds of Summer, Fiesta Del Sol and Highlife Deluxe. Office admin, accounts and Artist Co-ordination for artists such as The Freemasons, Moto Blanco, Johnathan Ulyesses, Stonebridge, Mischa Daniels, Sneaky Sound System, Dj Colette, Norman Jay, Dj Cash Money and Dj Scratch.

EVENT/PROMOTIONS SPECIALIST
Freelancing 2008 - Present

Currently freelancing on events and co- promotions for companies such as Mini Cooper, Billabong, Philip Morris, DB, MTV, The Beer Festival and Beam Global.

DANCE/DRAMA TEACHER
The Performance Net 2008 - Present

Dance and Drama Tutor for Auckland based Performing Arts (Education based) Company. Students from age 4 - Adult. Dance included Hip Hop, Street , Musicals and Contemporary.

ACCOUNT MANAGER
Sublime NZ Ltd 2007 - 2008

Senior account management with International and national brands such as Philip Morris International, Good Water, DB Breweries, etc. Nationwide promotional activity and talent Manager for over 200 staff.

EVENT MANAGER
PI Events 2006 - 2007

Brand management with International brands such as Red Bull, Diageo and 3G. Event Co-ordination and artist management. Marketing solutions for promotion of events and venue. Staff training over promotional team of 25.

DANCE TEACHER
Backstage Performing Arts 2005 - 2007

Choreographer and Dance teacher in Street and Hip Hop for students aged 8 - 18yrs. Stage management and production included.

NIGHTCLUB MANAGER
Club Q 2005 - 2006

Nightclub Manager for 2000 capacity nightclub. Role included cash take, security, staff recruitment and training, marketing solutions, entertainment and brand management.

ASSISTANT MANAGER
OPSM 2006 - 2007

Assistant manger to second largest store in NZ. Optical Dispensing, store training and Product training included.

EDUCATION

Auckland University of Technology

Auckland University of Technology

Bachelor of Dance

Occupational Health and Safety

Certificate of Management

SKILLS

Non Technical Skills: Time management, organisation, people skills, people management and problem solving.

Computer Skills: MS Excel Intermediate
MS Office; Intermediate
MS Power point; Intermediate
MS Publisher; Advanced
MS Word; Advanced
MS Exchange; Intermediate
MS Windows; Intermediate
Mac Numbers ; Advanced
Mac Pages; Advanced
Mac Keynote; Intermediate

Other: Dancer and Choreographer for Universities (including Unitec and Galway University of Technology), entertainment companies, performing arts groups, nightclubs and product launches.

REFERRALS

Adam Bennett - Director Highlife Entertainment

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Tracey Stretton - Artistic Director The Performance.Net

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