

Motion Graphics & beyond

Adobe After Effects - an introduction.

This course will introduce the creation of motion graphics within industry standard Adobe After Effects. Students will develop projects that focus on their particular area of interest within the field of motion graphics.

Aim

The course will increase both creative and technical skills posed by motion graphics within Adobe After Effects. Students will be able to combine and apply motion with video, graphics and text in relation to industry standards.

Students will be able to

- Open, close and save files in the appropriate format .
- Understand and apply effective timing and post production principles.
- Import and Compositing of video, text and graphics.
- Apply filters and effects to digital video content.
- Understand masking, keying and rendering techniques.
- Create and Author content for Web, DVD or Multimedia projects.

What will be covered in the course?

Introduction to the Adobe After Effects interface, settings and preferences, tools and their functions, layout settings, size and workflow.

Text

Using the text tool, animating text, adding text to a path, compositing animated text within graphics and video footage.

Graphics

Importing graphics, scaling to size, applying filters, animating.

Video

Importing video footage, adding to a path, scaling and orientation of footage.

Filters

Applying special effects to graphics, video footage and text.

Masking and Keying

Applying a mask and keying provided footage and placing appropriately within the final scene.

Authoring Content

Exporting projects to DVD, Web or Multimedia projects.