

curriculum vitae ALISON RAYNER

86 Lausanne Road
London N8 0HP
United Kingdom
Telephone: +44 (0)20 8292 6984
Mobile: +44 (0)7956 443 526
E-mail: dreamon@btinternet.com

Date of Birth: 29 April 1966

Nationality: British, New Zealander
Passports Held: British, New Zealand
Drivers Licence: Yes
Health: Very good

interests Sculpture, Art, Travel, Literature, Languages, Education, Business.

education

tertiary

2005–2007 University of East London, London, UK – Master of Arts degree (Fine Art).
1984–1985 Massey University, Palmerston North, New Zealand – Two years' study towards a Bachelor of Arts degree in English Literature.

other awards Pitmans Elementary Typing Merit Award (1981); Diplôme Élémentaire de Langue Francaise (1991); Institute of Linguists Preliminary Certificate in Italian (1997).

secondary

1980–1983 Tauhara College, Taupo, New Zealand.

examinations passed University Entrance subjects accredited (A levels): English, Art, Accounting, Mathematics, Geography. School Certificate (O levels): Humanities A (English), Humanities B (Social Sciences), Mathematics, Art, Science.

clients

The ContentWorks (publishing packager – Thomas Cook Publishing, Lonely Planet, Nintendo); **Michelin APA** (Must Sees, Green Guides); **Wordbank** (localisation agency – Kodak, Hilton, Agilent, Invensys, Hill's, Hewlett-Packard, Microsoft, Nissan); **Bottom Line Design/ Alison Mitchell** (design agency and financial marketing company – HSBC, Framlington, Commercial Union, BUPA, Threadneedle, Singer & Friedlander, Prudential, Clerical Medical, Swiss Life, American Express, Zurich Insurance, Woolwich Building Society, Leeds Building Society, Lloyd Thompson, National & Provincial, The Murphy Group, Barclays Bank, Scottish Life, Combined Life, Equity & Law, McNicholas, The Highways Agency, DTI); **Communicare** (localisation agency – INEOS Healthcare, Roche, C R Bard, Davol, Boston Scientific, MK Pediatrics); **Designworks** (design unit at Hackney Council); **Pulse Publicity** (public relations company – Bombay Sapphire, J&B, Smirnoff, Motorola, Goldsmiths' Hall, IMG; Slush Puppie); **Relay** (marketing company – Cooperative Bank); **Galleon Theatre Company**; **UKCISA**; **Forum Restaurant**; **Polo Travel**; **Gibson's Design Co** (NZ design company – Saatchi & Saatchi, Ogilvy & Mather, NZ Works Corporation, ICL, NZ Post, Colgate-Palmolive, Levers (of Unilever), Marmalade Video, Griffins Confectionery, Victoria University, Lottery Commission).

employment

I am a **freelance graphic designer, visualiser and artworker** specialising in foreign-language typesetting. Experienced in **print buying** and **picture research/editing**. Also, some **illustration** work. Since 2006, I have also worked as a **freelance production manager** for a publishing packager, looking after the pre-press requirements for a series of travel guides.

design work

Book, manual and packaging designs; folders, leaflets and posters, tickets, invitations and certificates; folders; point-of-sale; corporate identity and vehicle livery; theatre and concert publicity items and programmes; exhibition guides; newsletters; banners, shirts, pens, etc; calendars; application forms; signage; website interfaces; press adverts.

programmes/experience

20+ years using Apple Macs. Over 17 years' experience using Quark Xpress, Photoshop, Illustrator, MS Word, Freehand. 10 years using InDesign. All latest applications used from my home office in North London.