



Spark T-shirt Design Competition 2009

Theme: 'The Art of Necessity'

How does art reflect, transcend, adapt to and spring from economic restrictions?

Spark International Festival of Media, Arts and Design 2009 will offer a riotous oasis of creativity amidst an uncertain financial climate. As creative practitioners, all the Spark guests will have unique and often ingenious ways of facing the artistic challenges and opportunities that can arise from a recession.

Therefore, the 2009 Spark t-shirt design competition asks entrants to showcase their own ideas and illustrations on 'the art of necessity'.

Note: entries do not need to be literal or obvious interpretations of this theme; rather, it offers a starting point for brainstorming and developing a design.

Details:

- The artwork should be a 1-2 colour design formatted as a vector-based file (eg, Adobe Illustrator). A high resolution raster image (jpg, tiff, etc) will be accepted if necessary, but the artist should be prepared to transfer image to vector if selected as the winner. **Important: one of the colours should be cyan.**
- A visual showing placement of design on a T-shirt template is also a good idea. Print should not go over the edges or neck of the shirt.
- Copyright material or logos will not be accepted.
- The colour of the t-shirt for Spark 2009 is **grey**, so keep this in mind when designing.



Prize!

The winning designer will receive a **\$100 Gordon Harris voucher**, and have their design emblazoned on at least 200 chests.

Background information on Spark:

Spark is a unique international festival of media arts and design that provides a forum for those in the creative industries to meet and listen to cutting-edge national and international artists, writers, musicians, filmmakers and media personalities. It inspires creative energy and ensures a flow of fresh and innovative ideas for many in the community.

For all enquiries and your entries, e-mail spark@wintec.ac.nz. Entries must be received no later than **5pm, Monday the 3rd of July 2009**.

See Spark website for updates and information on the festival: www.spark.net.nz